



2019 motionball Halifax Gala

presented by:



SPONSORSHIP OPPORTUNITIES





**motionball™**

## EVENT

2019 motionball Gala – Halifax  
Saturday November 2nd, 2019  
Casino Nova Scotia  
VIP Reception 7:30om  
General Admission 9pm

## AUDIENCE

750 guests  
Young and Mature Professionals  
Average age 25-35

## FOOD & BEVERAGE

VIP Gourmet Food Stations  
Complimentary wine, spirits and beer all evening  
Specialty and satellite cocktail bars  
Late Night Food Station

## FEATURES

Live Entertainment and DJs  
Exclusive Raffle



**motionball**™

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## CAUSE

motionball is a national not-for profit that empowers young Canadians to be leaders in their communities, raising funds and awareness for Special Olympics through integrated social and sporting events. We believe that the next generation of Canadians are the future of the Special Olympics movement – with the power to make a meaningful difference for generations to come.

motionball hosts over 40 events across Canada, and has delivered over **\$11 million to the Special Olympics Canada Foundation**. A significant portion of the funds are directed to the communities in which they were raised.

## ABOUT SPECIAL OLYMPICS

Special Olympics provides opportunities for people with intellectual disabilities to experience the transformative power of sport through weekly programming competitions. For every \$1 invested in Special Olympics Community Sport Programs in Canada, a minimum of \$7 of social benefit is created through improved athlete physical and mental health and increased athlete employment.





## CO- PRESENTING SPONSOR \$20,000

At the motionball Gala, you'll have the opportunity to showcase your brand and create a memorable experience to over 750 guests.

### HOSTING

- 1 VIP Booth for 20 guests
- 10 Additional GA After-Dinner Tickets
- Media interview opportunities
- Speaking opportunity for a company representative VIP reception
- Special Olympics athlete meet & greet plus photo opportunity
- Corporate Team entry at the motionball Marathon of Sport (May)

### BRAND & MARKETING

- Event recognized as the "motionball Halifax Gala presented by Your Company in all communications and advertisements
- Tier 1 logo placement on all promotional materials and collateral
- Opportunity to showcase video/commercial content on all screens
- Mentions in all motionball Halifax Gala e-blasts including company information
- Minimum of 10 social media posts: pre, during, and post-event
- Sponsor branded installation (10'X10' space)
  - Opportunity to engage with guests through experiential installations, sampling, social media activation, contests, etc.



# ADDITIONAL OPPORTUNITIES

SPONSOR LEVEL	CO- PRESENTING	CHAMPION	PATRON	FRIEND
COST	\$15,000	\$5,000	\$2500	\$1,500
B E N E F I T S				
Exclusive VIP Booth with hostess (for 12)	2	1	1	-
Logo Placement (screens, tickets, etc.)	Tier 1	Tier 2	Tier 2	Tier 3
Additional VIP Tickets	10	4	-	10
Social media posts + e-blast mentions (combined)	10	5	2	1
On site activation opportunity (10'x10' space)	✓	✓	-	-
Corporate Team Entry Marathon of Sport (May 23)	✓	-	-	-

CONTACT [JULIE@MOTIONBALL.COM](mailto:julie@motionball.com) FOR MORE INFORMATION OR CUSTOM SPONSORSHIPS